



2026 Sponsorship Opportunities

Supporting youth baseball and softball in New Castle

Why Sponsor NCLL?

- Logo on field banners, team jerseys, or scoreboard
- **Visibility** to hundreds of families and players
- Build **community goodwill** and **support** youth athletics
- **Contribute** directly to **player uniforms, equipment, and field improvements**

★ Sponsorship Levels (see page 2 for more details)



Outfield Sign Sponsorship
\$250 First Year/ \$100 Renewal
 3' x 6' banner on outfield fence



Team Sponsorship
\$300
 Business name on jerseys



Premium Team & Outfield Sign
\$500
 Jersey and banner combo



Field/Scoreboard Sponsorship
\$1,250
 4' x 8' sign with high visibility

@ Contact Information

Business Name: _____

Contact Name: _____

Email Address: _____

Phone #: _____

Mailing Address: _____

🔧 Select Your Sponsorship Level

- | | |
|--|---|
| <input type="checkbox"/> Outfield Sign Sponsorship - \$250 | <input type="checkbox"/> Team Sponsorship - \$300 |
| <input type="checkbox"/> Premium Team & Outfield Sign - \$500 | <input type="checkbox"/> Field/Scoreboard Sponsorship - \$1,250 |
| <input type="checkbox"/> Supply/Service Sponsorship (Description): _____ | |

💰 Payment Options

- Cash Check Electronic (Venmo or debit/credit via invoice)

📝 Agreement

Signature: _____

Date: _____

INTERNAL USE ONLY: PAID JERSEYS BANNER SIGN

Thank you for supporting New Castle Little League

Your sponsorship helps create a safe, fun, and enriching baseball and softball experience for our community's youth.



2026 Sponsorship Details

Supporting youth baseball and softball in New Castle

Sponsorship Package Deliverables

Outfield Sign Sponsorship – \$250

- Custom 3' x 6' banner featuring your company's logo and information
- Displayed on the outfield fence of one of our five fields for the full season
- Logo included on NCLL website

Team Sponsorship – \$300

- Your business name displayed on the back of each player's and coach's jersey for the full season
- Each child and coach receives a jersey and hat as part of the uniform package
- Logo included on NCLL website and shoutout on NCLL social media during the season

Premium Team & Outfield Sign Sponsorship – \$500

- Includes Team Sponsorship benefits (jersey branding for players and coaches)
- Includes Outfield Sign Sponsorship benefits (custom 3' x 6' banner on an outfield fence)
- Logo included on NCLL website and shoutout on NCLL social media during the season

Field / Scoreboard Sponsorship – \$1,250

- Custom 4' x 8' aluminum or composite sign with your business name and logo
- Placement in a prominent location at one of our fields (scoreboard or backside of a dugout)
- Recognition at Opening Day ceremony
- Logo included on NCLL website and shoutout on NCLL social media during the season

Supply and/or Service Sponsorship

- Donate supplies, materials, or services to support league operations and field improvements
- Receive a custom marketing promotion package tailored to your business, including logo on NCLL website
- Contributions are greatly appreciated and directly help the NCLL complex

Payment Information

Please make all checks payable to New Castle Little League. Checks can be brought to the NCLL Complex or mailed to 732 West 12th Street, New Castle, DE 19720. Invoices can be provided upon request. NCLL is a 501(c)(3) nonprofit organization.

Payment Deadlines

All sponsorship commitments and payments are due by March 15, 2026 to guarantee placement on jerseys, banners, signage, and digital promotions. We encourage sponsors to confirm early, as uniform printing and banner production timelines are firm.

Still Have Questions?

Contact us at newcastlelittleleague@gmail.com with any questions or for more information.

Thank you for supporting New Castle Little League